

ش ۸ ۱ ڱ

The background of the entire page is a vibrant red. It is decorated with a pattern of semi-transparent, light red circles of varying sizes. Overlaid on this pattern are large, stylized Japanese characters in a light red color, including 'ガ', 'カ', 'ク', 'ケ', and 'コ'.

*We enable text
that connects.*

No matter what the language, no matter what the output, no matter what the purpose — fonts and font technologies help people make connections for enhanced experiences, collaboration, clarity and style.

With decades of experience, Monotype Imaging has helped consumer electronics device manufacturers, independent software vendors, creative professionals and leading corporations everywhere connect their products, services, content and brands to consumers and businesses.





Here's how:

- Our fonts and technologies are embedded in consumer electronics devices such as laser printers, digital copiers, mobile phones, digital televisions, set-top boxes and digital cameras. Our solutions are also embedded in various software applications and operating systems.
- Our fonts reside in major operating systems such as the Microsoft Windows® and Mac OS® platforms.
- Our solutions for printers have been licensed by more than 60 laser printer manufacturers across the globe.
- Our mobile technologies are available through popular mobile platforms such as the Symbian OS™ and Qualcomm BREW® solutions and for open source Linux® development environments.
- Our e-commerce Web sites attracted more than 25 million visits from more than 200 countries and territories in 2007.
- Our focus on standards has helped clients meet industry or government mandates, such as the Federal Communications Commission's specification for closed captioning display on digital and analog televisions.
- Our selection of typefaces — with access to more than 10,000 designs — includes widely used typefaces such as the Helvetica®, Times New Roman® and ITC Bookman® designs.
- Our custom font customers include brand leaders such as Agilent, British Airways, Barclays Bank, Carlsberg, Scandinavian Air Services and Waitrose.
- Our Fonts.com™ store offers creative professionals more than 125,000 font products.
- Our Fontwise® font license management service is implemented by some of the world's leading publishers.

As a leading global provider of text imaging solutions, Monotype Imaging's technologies and fonts enable the display and printing of high-quality digital text.





OUR GLOBAL LEADERSHIP

Monotype Imaging is a leading global provider of text imaging solutions. Our technologies and fonts enable the display and printing of high-quality digital text. Our software technologies have been widely deployed across and embedded within a range of consumer electronics devices — including laser printers, digital copiers, mobile phones, digital televisions, set-top boxes and digital cameras, as well as in numerous software applications and operating systems. In the laser printer market, we have worked together with industry leaders for more than 16 years to provide critical components embedded in printing standards. Monotype Imaging's scaling, compression, text layout, color and printer driver technologies solve critical text imaging issues for consumer electronics device manufacturers by rendering high-quality text on low-resolution and memory-constrained devices.

We combine these proprietary technologies with access to more than 10,000 typefaces from a library of some of the most widely used designs in the world. We also license our typefaces to creative and business professionals through custom font design services, direct sales and our e-commerce Web sites: Fonts.com, Linotype.com, ITCFonts.com and Faces.co.uk. In addition, information about our products can be found at Monotypemaging.com, MonotypeFonts.com, Monotype.com.hk, Fonts.hk, CustomFonts.com and Fontwise.com.

Monotype Imaging is an international company with offices in the U.S., the U.K., Germany, China and Japan, with additional resources in Taiwan and Korea. Our professionals include specialists in various aspects of text imaging, including typeface design, typographic engineering, language expertise and type production.

Monotype Imaging Core Values

Our actions are guided by strong core values, which have underscored our ability to build strong customer relationships.

- We operate with principled and ethical behavior at all times.
- We build lasting, trusted relationships with customers and employees.
- We solve imaging problems for our customers.
- We dedicate time to charitable causes within our communities.
- We work hard and enjoy it, yet we lead full lives outside the office.

Organizations work with us to achieve a wide variety of business objectives — but always with one goal: that text will perform.

HIGH TEXT PERFORMANCE

When does text perform? Text performs when it overcomes barriers in language or technology. When products become more useful and more powerful. When markets are easier to penetrate. When manufacturing is easier to scale. When brands are more memorable. When user experiences are truly enhanced. And when engineering costs are lower and more widely leveraged.

Text performs when:

- Type looks consistent across different devices
- Characters, no matter how intricate, are legible at any size, on small screens or large
- Branded content maintains brand integrity everywhere
- Type works in harmony with graphics and other accompanying elements
- Text flows as intended, left-to-right or right-to-left depending on language
- Text based on complex writing systems such as Hindi, Arabic and Indic scripts display properly, with contextual character adjustments applied when required, automatically
- Type is crisp and aesthetically pleasing — it just looks great

As technologies continue to converge and economies become more global, the importance of text becomes greater. Companies — whether they make printers, handheld devices, set-top boxes, operating systems or any technology that speaks to end users — will require a single comprehensive solution with which to deploy text. Companies will want a solution that easily integrates into both the product and product development. Often that “solution” reaches beyond any single technology or product. The real solution is a partnership with a global leader in making text perform.

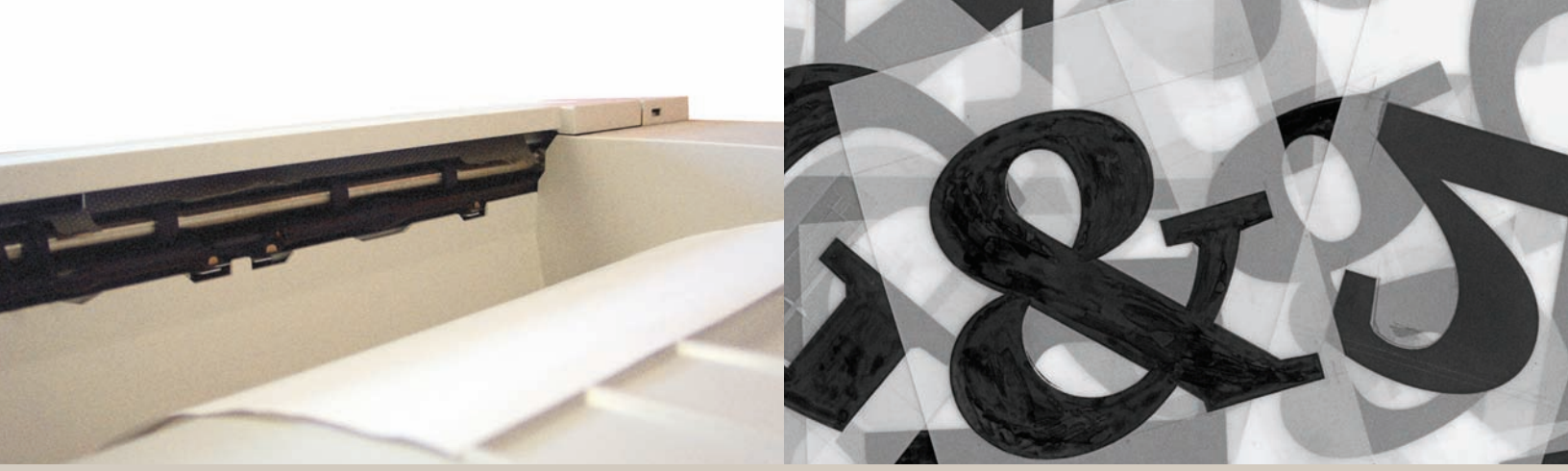
That’s when companies can perform — by focusing their resources fully on their own unique offerings.







Working with our partners, we deliver high-performance text solutions to a broad range of markets worldwide.



IN PARTNERSHIP WITH LEADERS WORLDWIDE

In today's environment, leading companies understand that products will succeed based on how well they let end users consume ever-expanding choices for content, applications, advertising and services. Consumers expect a high-quality user experience — which we offer in partnership with industry leaders.

Working with our partners, we deliver high-performance text solutions to a broad range of markets worldwide. When organizations embed our intellectual property into their products, they also integrate us, as an organization, into their product teams.

Our partners expect us to:

- Maintain and enrich their own intellectual property
- Deliver functional and performance advantages
- Provide capabilities that help differentiate them competitively
- Integrate seamlessly with both their designs and their design teams
- Enable rapid time to market
- Support them globally

We are committed to offering solutions that best meet their customers' needs — whether for global, regional or local distribution — now and into the future.

A sampling of our customers:



In Mobile

Nokia Motorola Sony Ericsson



In Digital TV and Cameras

OpenTV Cisco (*Scientific Atlanta*) JVC
Pioneer Sanyo Sony



In Printers

HP Lexmark Canon
Kyocera Mita



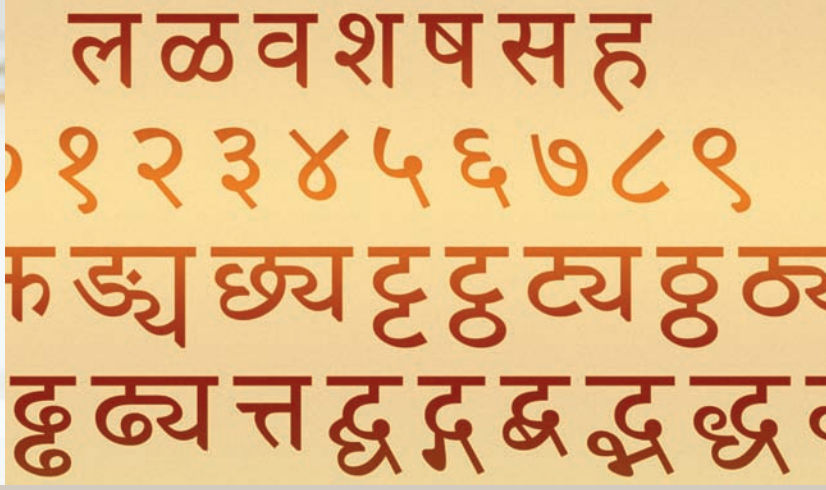
In Applications and Operating Systems

ACCESS Apple Microsoft
Qualcomm Symbian



In Branding

Agilent Barclays Bank British Airways
Waitrose Kontrapunkt (*Carlsberg*)
Enterprise IG FutureBrand Interbrand



TEXT INNOVATIONS

A world of text-enabled products calls for an equally broad range of innovations. These are the ingredients that create value at multiple points — vertically within the partner's product stack — and horizontally across markets.

A strong text ingredient creates value that is easy to see, integrate and leverage. But the opposite is also true. Select a weak ingredient, and products may be less functional, harder to target, tougher to update, less engaging, more costly and more difficult to connect with a continually expanding universe of rich content. The content may not look true. It may not fit on the screen. It may not fit in the product. It may be slow to download. It may lead to an inferior user experience. And it may cause development or manufacturing paths to fragment.

That's another reason why industry leaders turn to us — for innovations such as:

- A font engine based on industry-standard TrueType® and OpenType® font formats that brings the benefits of scalable type and high-quality multilingual font display to memory-constrained environments
- A printer subsystem that reads, interprets and processes hinted font data to rapidly generate scaled character bitmaps, graymaps or grid-aligned outlines
- A solution for flowing and positioning text on screen in various languages, including the reshaping of characters when next to certain other characters, as appropriate in various complex scripts
- Patented font compression/decompression algorithms that save significant memory for font data storage
- Enhanced screen quality fonts that have been optimized for crisp readability on mobile phones and small screens
- Patent-pending technology to maintain the fidelity of intricately shaped East Asian characters, even when scaled to small text sizes on small displays
- A unique font license management service that keeps track of licensing and provides fast access to fonts
- OpenType Pro fonts that include greater character sets to support wider geographies
- Tools that help to deploy corporate typefaces quickly to all users regardless of the technology they are using

SOLUTIONS THAT FIT

Monotype Imaging is at work in the various domains of digital text environments:

Mobile phones, TVs and other consumer electronics devices

The **iType**® font engine brings scalable type and multilingual support to memory-constrained environments, resulting in enhanced font choice, content, look and feel, functionality and personalization. Innovations supported by the iType font engine include Monotype Imaging's SmartHint™, Fonts in a Box™ and font linking technologies. These innovations address East Asian font display quality, character integrity and efficient font data handling within memory-constrained environments.

Monotype Imaging's **WorldType**® **Layout Engine** is a modular software library that easily ports across technical platforms for the on-screen composition, positioning and rendering of multilingual text, including complex scripts.

ESQ® (Enhanced Screen Quality™) **Mobile**™ fonts from Monotype Imaging are engineered for optimal display on small screens. Typefaces are available to complement themes and user interface designs.

Printers and digital copiers

The **UFST**® subsystem from Monotype Imaging uses industry-standard trademarked font names and font metrics, ensuring compatibility with printers based on the font standards of Adobe, HP and Microsoft.

The **iType** font engine and **WorldType Layout Engine** enable high-quality multilingual text display on printer control panels.

Patented **MicroType**® and **ACT**™ (Asian Compression for TrueType™) technologies from Monotype Imaging maximize memory efficiency for font data storage.

PCL® and **PostScript**® compatible font sets ensure conformance to industry font standards.

Printer driver tool kits offer OEMs ease-of use while complying to industry standards, including Windows Vista® XPS (XML Printer Specification). Each kit includes source code to design a graphical user interface that is common across operating systems, tailored to particular printer devices or families of devices.

ColorSet™ imaging tools enable office and personal printers to generate consistent, high-quality color. Kits feature advanced color, screening and profile editing tools to simplify the integration process.

Graphic designers and corporate identity

The continuously expanding **Monotype**®, **Linotype**® and **ITC**® typeface collections comprise thousands of fonts from timeless classics to contemporary designs. Our **custom design services** address custom typographic needs for corporate brand identity requirements worldwide.

Fonts.com, **Linotype.com**, **ITCFonts.com** and **Faces.co.uk** are among the Web's leading destinations for fonts for graphics professionals and consumers worldwide.

The **Fontwise** font license management solution from Monotype Imaging and the **FontExplorer**™ **X** font management software from Linotype help customers efficiently manage fonts and stay legal.

Standards and platforms

With our global resources and market presence, we work with industry standards initiatives and platform partners to advance text fidelity and consistency in a variety of development environments.

Solutions are available to comply or work with the following standards or specifications: PCL®, PostScript®, Windows®, TrueType®, OpenType®, XPS, BREW®, uiOne™, Symbian OS™, Linux®, Java™, 708B closed captioning.

GB 18030, ARIB, Teletext, DVB®, OCAP®, W3C HTML/XML, OpenVG™, HD-DVD, Blu-ray Disc™, GTK/FreeType, OSF, Sun® OS, ARM7, ARM9, MIPS, iTron, VxWorks®, i-mode™, Mobile SVG (Scalable Vector Graphics) via Ikkvo, HTML/CSS, MHP®, DTG, MHEG, Tru2way, OpenTV® and the Unicode™ Standard. We also work with standards-setting organizations such as the Java Community Process, the Khronos Group, MPEG, OMA, 3GPP and the Unicode Consortium.

Monotype Imaging Inc.

500 Unicorn Park Drive
Woburn, MA 01801
phone 781 970 6000
fax 781 970 6001

Monotype Imaging Ltd.

Unit 2, Perrywood Business
Park Salfords, Redhill, Surrey
RH1 5DZ, England
phone 44 (0) 1737 765959
fax 44 (0) 1737 769243

Monotype Imaging K.K.

8th floor Hikari Building
1-43-7 Yoyogi
Shibuya-ku, Tokyo, Japan
151-0053
phone 81 3 5304 0920
fax 81 3 5304 0921

Linotype GmbH

Werner-Reimers-Straße 2-4
61352 Bad Homburg
Germany
phone 49 (0) 6172 484-418
fax 49 (0) 6172 484-429

China Type Design Ltd.

7A, Yardley Commercial Building,
3 Connaught Road West,
Sheung Wan, Hong Kong
phone 852 2575 6789
fax 852 2591 9232

www.monotypeimaging.com

© 2008 Monotype Imaging Inc. All rights reserved.

Monotype, the Monotype Imaging logo, iType, WorldType, ESQ, UFST, MicroType and Fontwise are trademarks of Monotype Imaging Inc. registered in the U.S. Patent and Trademark Office and may be registered in certain jurisdictions. Fonts.com, SmartHint, Fonts in a Box, Enhanced Screen Quality, ACT, Asian Compression for TrueType, ESQ Mobile and ColorSet are trademarks of Monotype Imaging Inc. and may be registered in certain jurisdictions. Times New Roman is a trademark of The Monotype Corp. registered in the U.S. Patent and Trademark Office and may be registered in certain jurisdictions. ITC and ITC Bookman are trademarks of International Typeface Corp. registered in the U.S. Patent and Trademark Office and may be registered in certain jurisdictions. Linotype is a trademark of Linotype GmbH registered in the U.S. Patent and Trademark Office and may be registered in certain jurisdictions. FontExplorer is a trademark of Linotype GmbH and may be registered in certain jurisdictions. Helvetica is a trademark of Linotype Corp. registered in the U.S. Patent and Trademark Office and may be registered in certain jurisdictions in the name of Linotype Corp. or its licensee Linotype GmbH. TrueType and Mac OS are trademarks of Apple Inc. registered in the U.S. Patent and Trademark Office and other countries. Microsoft, OpenType, Windows and Windows Vista are either registered trademarks or trademarks of Microsoft Corp. in the U.S. and/or other countries. BREW is a registered trademark of QUALCOMM Inc. in the U.S. and other countries. uiOne is a trademark of QUALCOMM Inc. in the U.S. and other countries. Symbian and all Symbian-based marks are trademarks of Symbian Software Ltd. PostScript is either a registered trademark or trademark of Adobe Systems Inc. in the U.S. and/or other countries. PCL is either a registered trademark or trademark of Hewlett-Packard Co. in the U.S. and/or other countries. OpenTV is a registered trademark of OpenTV, Inc. DVB and MHP are registered trademarks of the DVB Project. Linux is a registered trademark of Linus Torvalds. Sun and Java are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries. VxWorks is a registered trademark of Wind River Systems, Inc. OCAP and Tru2way are trademarks of Cable Television Laboratories, Inc. OpenVG is a trademark of the Khronos Group Inc. Blu-ray Disc is a trademark of the Blu-ray Disc Association. i-mode is a trademark of Kabushiki Kaisha NTT DoCoMo. Unicode is either a registered trademark or trademark of Unicode Inc. FreeType is a trademark of the FreeType Project. All other trademarks are the property of their respective owners.

B

东

5

4